

FOR AGENTS, BROKERS & HOMEOWNERS · METRO DETROIT

LISTING MEDIA THAT ACTUALLY SELLS THE HOUSE

Photos, vertical video, drone and floor plans, shot by a licensed agent who knows which rooms close a deal and who markets your listing to his own audience once it is done.

LISTING PHOTOS

\$100 / \$150

- **\$100** under 2,500 finished sq ft
- **\$150** at 2,500 finished sq ft and up
- Full interior and exterior coverage
- Drone photos included, no upcharge
- Edited, ready to drop into the MLS

LISTING VIDEO

\$60

- Vertical walkthrough, shot and edited
- Drone footage where airspace allows
- Sound picked for reach, or send your track
- **Instagram collab post required**
- You are free to post it on **TikTok, YouTube, the MLS** and anywhere else

FLOOR PLAN

\$40

- **2D plan** with room dimensions
- **3D model** of the same layout
- Use it on the MLS, in flyers, in the post
- Buyers pre-qualify themselves before booking

BEST VALUE

THE FULL MEDIA PACKAGE

Photos, video and floor plan in one visit. It is the line items added up: nothing hidden, nothing inflated. One trip, one invoice.

\$200

UNDER 2,500 SQ FT

\$250

2,500 SQ FT AND UP

THE VIDEO DEAL

YOUR POST. YOUR PROFILE. MY AUDIENCE TOO.

INSTAGRAM COLLAB **REQUIRED**

Every video goes up as an **Instagram collaboration post with you**. It lives on your profile with your name on it and reaches my followers at the same time. Two audiences, one price. That is the condition of the \$60 rate. Want exclusive rights? Reach out and we can discuss.

POST IT WHEREVER YOU WANT

You are free to post the video on **TikTok, YouTube, Facebook, your site, the MLS and paid ads**. No restrictions, no watermark. I pick audio for reach, but **if the music matters to you, send the track and I will use it**.

REFERRAL OFFER

\$60 SEND ME AN AGENT, GET A FREE VIDEO.

Refer another agent, and when they book a **full media package**, your next job gets a **free listing video, a \$60 value**. No cap on how many times you can do it. The Instagram collab rule still applies to the free video, same as any other.

I AM A LICENSED AGENT

As long as there is a lockbox, I can access the property myself. You do not have to meet me there. Licensed in Michigan, brokered by New Era Real Estate.

DRONE COVERAGE

Drone is included, never billed separately. Some addresses sit inside controlled airspace near an airport or helipad and legally cannot be flown. Send the address and I will check before we book.

HOW PRICING WORKS

Photo pricing uses **finished** square footage. Video stays \$60 and floor plans stay \$40 at any size, so the package is \$200 or \$250. Unfinished basements do not count toward the 2,500 sq ft threshold.

Text (248) 982-4826

Send the address, finished square footage and what services you need. I will confirm the rate and we will pick a date.

Jay Shah · New Era Real Estate
100 E Big Beaver Rd, Suite 940, Troy, MI 48063

@jayshahrealestate

 **NEW ERA**
REAL ESTATE

BROKERED BY NEW ERA

RECENT WORK · 2026

**SIXTEEN
PROPERTIES.
NINE CITIES.**

16 PROPERTIES 9 CITIES 5 AGENTS 3 REPEAT CLIENTS



PHOTO + VIDEO **MINE**

16814 EDINBOROUGH RD

Detroit, MI · 3 bd / 2 ba / 2,621 sqft
MLS# 26037292

Listed by Jay Shah, New Era Real Estate



PHOTO + VIDEO **MINE**

16486 CLARKSON DR

Fraser, MI · 2 bd / 2 ba / 963 sqft
MLS# 26015393

Listed by Jay Shah, New Era Real Estate



PHOTO + VIDEO

3476 AUDUBON RD

Detroit, MI · 3 bd / 3 ba / 2,447 sqft
MLS# 20261041882

Listed by Renzo Delzo, New Era Real Estate



PHOTO + VIDEO

41599 RED OAK DR

Sterling Heights, MI · 3 bd / 3 ba / 2,048 sqft
MLS# 20261041560

Listed by Nabil M Syed, Amin Realty



PHOTO + VIDEO

20830 W GLEN HAVEN CIR

Northville, MI · 2 bd / 3 ba / 1,072 sqft
MLS# 20261041894

Listed by Renzo Delzo, New Era Real Estate



PHOTO + VIDEO

2449 MULBERRY SQ

Bloomfield Hills, MI · 2 bd / 2 ba / 1,491 sqft
MLS# 20261042915

Listed by Renzo Delzo, New Era Real Estate



PHOTO

2507 WINDEMERE RD

Birmingham, MI · 3 bd / 2 ba / 1,132 sqft
MLS# 20261050456

Listed by Renzo Delzo, New Era Real Estate



PHOTO + VIDEO

5566 LAKEPOINTE ST

Detroit, MI · 3 bd / 2 ba / 2,010 sqft
MLS# 20261049777

Listed by Kevin Brooks, New Era Real Estate



PHOTO

5234 BERKSHIRE ST

Detroit, MI · 3 bd / 1 ba / 1,638 sqft
MLS# 20261047665

Listed by Kevin Brooks, New Era Real Estate



PHOTO + VIDEO

5345 SEEBALDT ST

Detroit, MI · 4 bd / 2 ba / 1,808 sqft
MLS# 2026104172

Listed by Renzo Delzo, New Era Real Estate



PHOTO + VIDEO

16608 FENMORE ST

Detroit, MI · 3 bd / 1 ba / 1,400 sqft
MLS# 20261041888

Listed by Anthony B Scales, Amin Realty



PHOTO + VIDEO

8512 FISHER AVE

Warren, MI · 3 bd / 2 ba / 1,750 sqft
MLS# 20261048335

Listed by Naim Ahmed, Amin Realty

ALSO SHOT IN 2026

11529 Roxbury St, Detroit · MLS# 20261042574
Nabil M Syed, Amin Realty

20553 Hamburg St, Detroit · MLS# 20261035121
Nabil M Syed, Amin Realty

7161 Varjo St, Hamtramck · MLS# 20261040993
Nabil M Syed, Amin Realty

1705 E Granet Ave, Hazel Park · MLS# 20261050499
Renzo Delzo, New Era Real Estate



Jay Shah, licensed agent, New Era Real Estate, Troy.

You are not just buying photos, you are buying marketing: I post your listing on my platforms with your credit, and I bring buyers.

Jay Shah · New Era Real Estate
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REAL ESTATE**

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